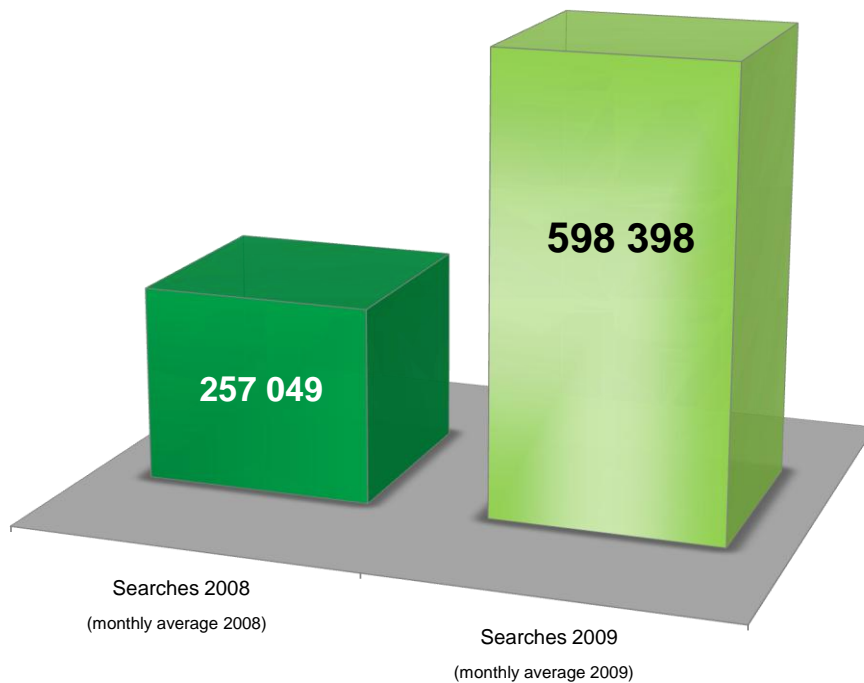


Sector: Wood and Furniture

Here are the most recent results of EUROPAGE usage in the "Wood and Furniture" sector.

133%

 more searches on EUROPAGES.COM

Source: Nedstat

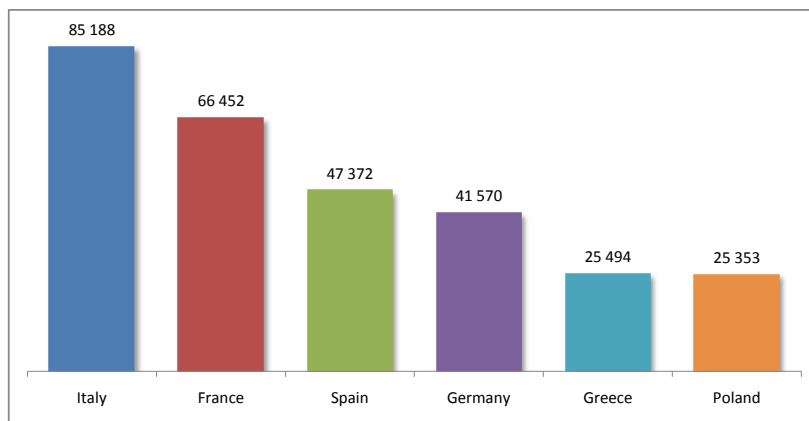
In 2009, a monthly average of 598,398 searches were performed on EUROPAGES targeting the "Wood and Furniture" sector. A 133% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Wood and Furniture" sector are mostly european.

What is searched

Most searched products and services within the "Wood and Furniture" sector:

Furniture, household	25,189
Parquet floors	15,774
Furnishings - accessories and decorative objects	15,187
Shop fittings	14,058
Mattresses	13,838
Wood - sawn and treated	13,402
Seats and lounge suites	13,005
Furniture and shelving, office	12,945
Furniture, children's bedroom	11,829
Furnishing - supplies	11,697
Etc. (Other products & services)	451,474
Total searches within sector	598,398

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

Who is looking for who ?

Searchers	Searched
Italy	Italy
	France
	Germany
	Austria
	Spain
France	France
	Italy
	Spain
	Germany
	Belgium
Germany	Germany
	Italy
	Poland
	Netherlands
	Belgium
Etc.	

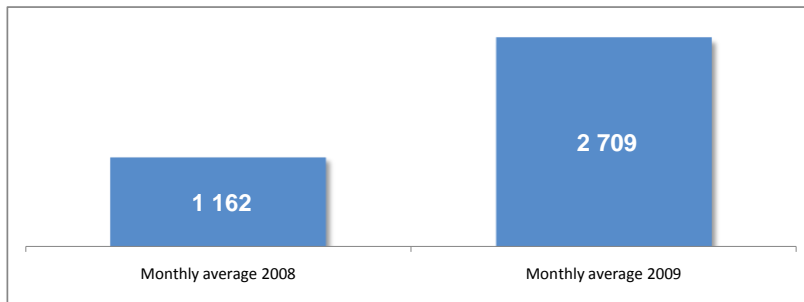
Source: Nedstat

Decision makers that search the "Wood and Furniture" sector are mostly Italian and they target more specifically Italian, French and German companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

133% more visibility for clients.

Monthly ad imprints per ad in the "Wood and Furniture" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Wood and Furniture" sector is displayed 2,709 times per month on average vs 1,162 in 2008, that is a +133% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Wood and Furniture" sector on EUROPAGES :

- ARTMA(DONGGUAN) WOOD WORK CO.,LTD - China
- JINYEE INDUSTRIAL CO., LTD. - China
- CHANGSHU HONGDA BUSINESS EQUIPMENT CO., LTD - China
- SHEN ZHEN HEERJIA WOODEN CRAFT CO., LTD. - China
- GUANGDONG REAL FAITH ENTERPRISES GROUP CO., LTD. - China
- GOODWIN IMPORT AND EXPORT CO., LTD. OF ZHONGSHAN - China
- ASIA PACIFIC FURNITURE ENTERPRISE CO., LTD. - China
- CHINA XIAMEN TENCHI IMPORT & EXPORT CO. LTD. - China
- CHISHING BUILDING MATERIALS LIMITED, GUANGZHOU - China
- ZHONGSHAN WEISHA SANITARY WARE CO. LTD - China
- FUZHOU DEHUI FURNITURE CO., LTD. - China
- ZHEJIANG SHIYOU TIMBER CO., LTD. - China
- FUTURE GOAL LIMITED - China
- HANGZHOU QIANNIANZHOU IMPORT & EXPORT CO., LTD. - China
- ZHONGSHAN WEISHA SANITARY WARE CO. LTD - China

To know how to advertise, please contact [EUROPAGES](#)