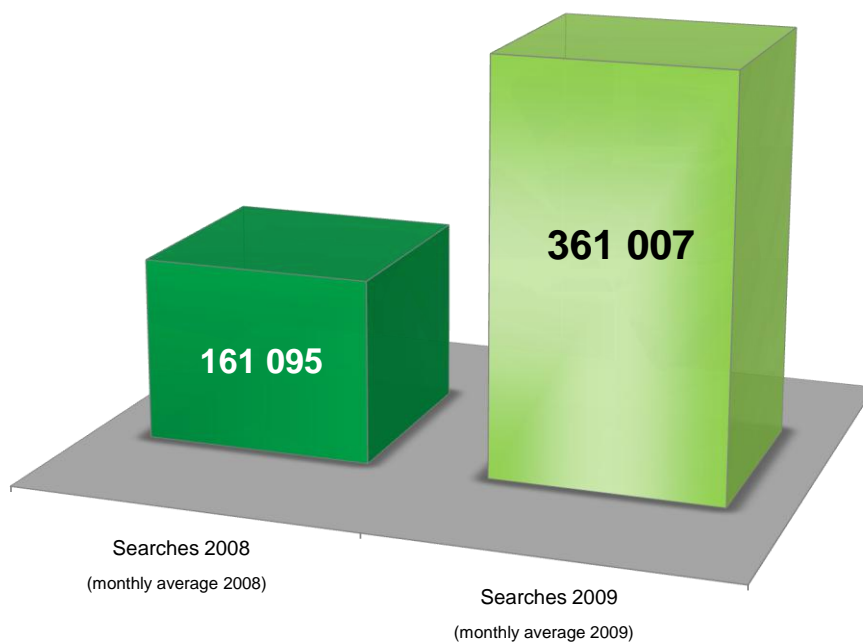


Sector: Vehicles and Transport Equipment

Here are the most recent results of EUROPAGE usage in the "Vehicles and Transport Equipment" sector.

124% more searches on EUROPAGES.COM



Source: Nedstat

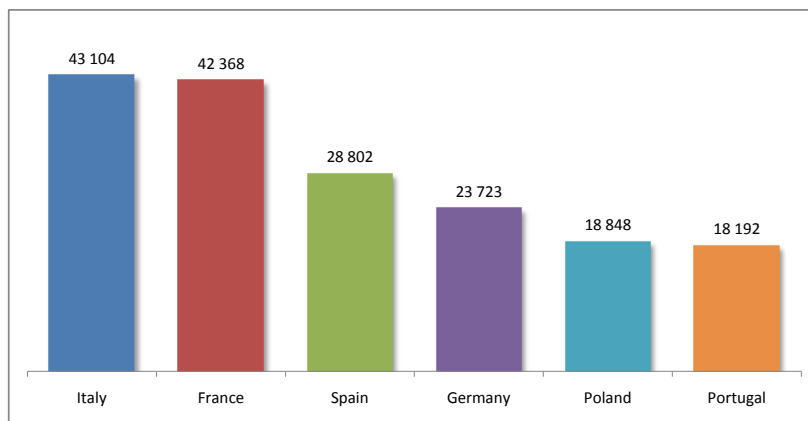
In 2009, a monthly average of 361,007 searches were performed on EUROPAGES targeting the "Vehicles and Transport Equipment" sector. A 124% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Vehicles and Transport Equipment" sector are mostly europeans.

What is searched

Most searched products and services within the "Vehicles and Transport Equipment" sector:

Cars	21,580
Vehicles - mechanical components and parts	15,970
Spare parts for cars	15,094
Vehicles - accessories and equipment	14,380
Cars, used	11,588
Cars - electrical and electronic parts and components	10,460
Motorcycle parts and accessories	6,854
Vehicles, used	6,841
Lorries, used	6,725
Spare parts for lorries and trailers	6,598
Etc. (Other products & services)	244,917
Total searches within sector	361,007

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

Who is looking for who ?

Searchers	Searched
France	France
	Italy
	Germany
	Spain
	Belgium
Italy	Italy
	Germany
	France
	Spain
	Hungary
Germany	Germany
	Netherlands
	Italy
	France
Poland	Poland
Etc.	

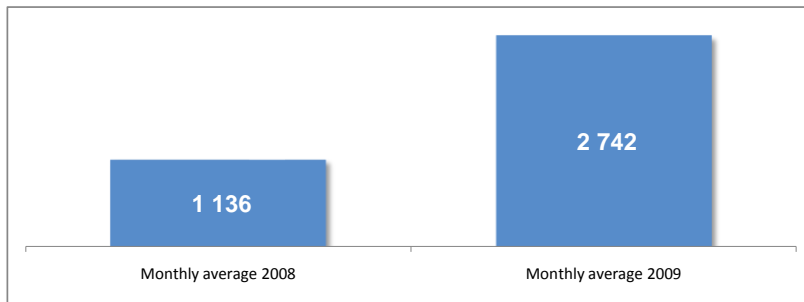
Source: Nedstat

Decision makers that search the "Vehicles and Transport Equipment" sector are mostly French and they target more specifically French, Italian and German companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

142% more visibility for clients.

Monthly ad imprints per ad in the "Vehicles and Transport Equipment" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Vehicles and Transport Equipment" sector is displayed 2,742 times per month on average vs 1,136 in 2008, that is a +142% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Vehicles and Transport Equipment" sector on EUROPAGES :

- CYCLE CITI CORP. LTD. - United Kingdom
- MAYFAIRS COACHES LTD. - United Kingdom
- FARNELL UK - United Kingdom
- GUANGZHOU YIAOPAN TECHNOLOGY CO., LTD. - China
- TYREIDA INDUSTRIAL CO., LTD. - China
- DONGGUAN YUJIA INDUSTRY CO., LTD. - China
- ZHEJIANG KANGDI VEHICLES CO., LTD. - China
- GUANGZHOU ZHENGRONG ELECTRONIC TECHNOLOGY CO., LTD. - (
- SHANGHAI KARTYMOTOR CO., LTD. - China
- GUANGZHOU VIVA BICYCLE CORPORATION LIMITED - China
- SHANGHAI YIDE VEHICLE BUSINESS CO., LTD. - China
- CHINA NATIONAL MACHINERY AND EQUIPMENT IMPORT AND EXPOF
- SMALL FLY HORSE ELECTRIC VEHICLES CO., LTD - China
- GUANGZHOU XU LONG METAL PRODUCTS CO., LTD - China
- GUANGZHOU VIVA BICYCLE CORPORATION LIMITED - China

To know how to advertise, please contact [EUROPAGES](#)