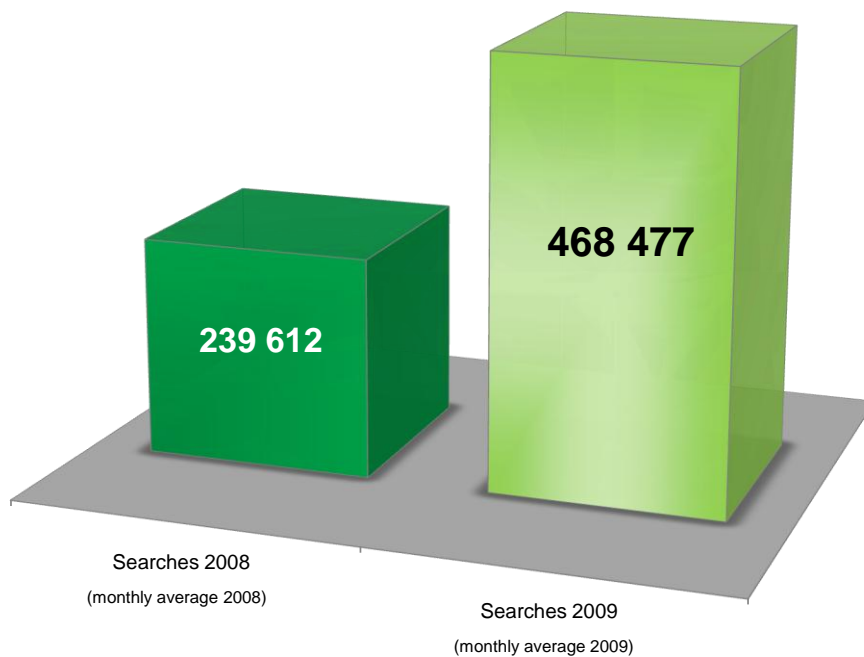


Sector: Transport Services

Here are the most recent results of EUROPAGE usage in the "Transport Services" sector.

96% more searches on EUROPAGES.COM



Source: Nedstat

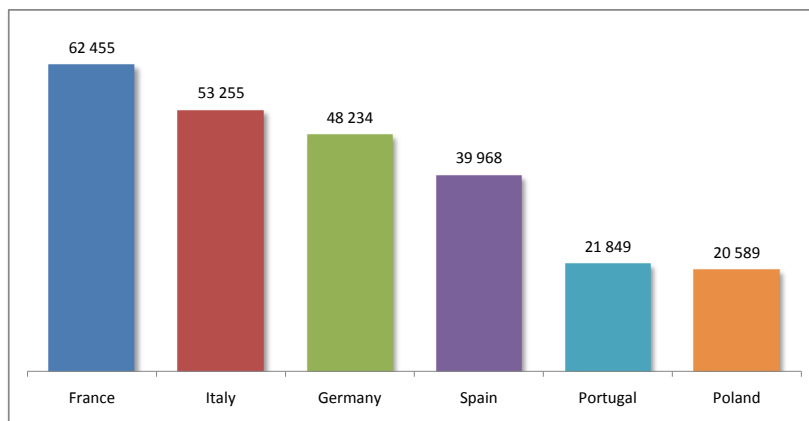
In 2009, a monthly average of 468,477 searches were performed on EUROPAGES targeting the "Transport Services" sector. A 96% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Transport Services" sector are mostly europeans.

What is searched

Most searched products and services within the "Transport Services" sector:

Road transport	44,954
Transportation of goods by road - international	40,796
International transport agents	23,057
Travel agencies	21,511
Removals and relocation - international	15,504
Vehicle rental	13,056
International couriers and delivery services	12,734
Road transport - logistical services	10,413
Refrigerated transport	9,265
Warehouse logistics	9,002
Etc. (Other products & services)	268,185
Total searches within sector	468,477

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

Who is looking for who ?

Searchers	Searched
France	France
	Spain
	Belgium
	Italy
	Germany
Germany	Netherlands
	Germany
	Austria
	Denmark
	Luxembourg
	Italy
Italy	Italy
	Spain
	France
	Germany
	Hungary
Etc.	

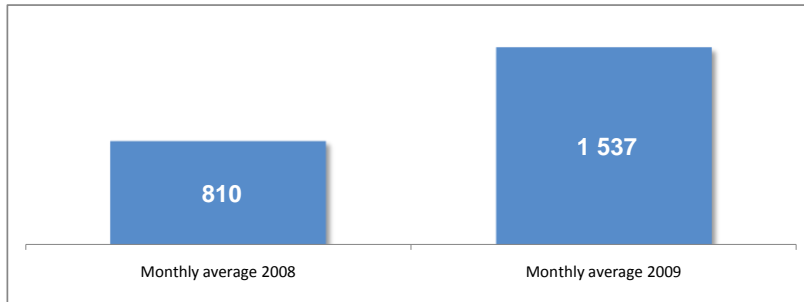
Source: Nedstat

Decision makers that search the "Transport Services" sector are mostly French and they target more specifically French, Spanish and Belgian companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

90% more visibility for clients.

Monthly ad imprints per ad in the "Transport Services" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Transport Services" sector is displayed 1,537 times per month on average vs 810 in 2008, that is a +90% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Transport Services" sector on EUROPAGES :

- SELS COLLEGE LONDON - United Kingdom
- SPEEDLINK TRANSPORT LIMITED - United Kingdom
- CIT INTERNATIONAL FREIGHT LTD - United Kingdom
- MAYFAIRS COACHES LTD. - United Kingdom
- CROOME GOLD STAR LOGISTICS - United Kingdom
- NGL TRANSPORT LTD. - United Kingdom
- EXPRESS FREIGHT SOLUTIONS - United Kingdom
- JUST FLORIDA LTD. - United Kingdom
- KINGWIN INTERNATIONAL FREIGHT CO., LTD - China
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To know how to advertise, please contact [EUROPAGES](#)