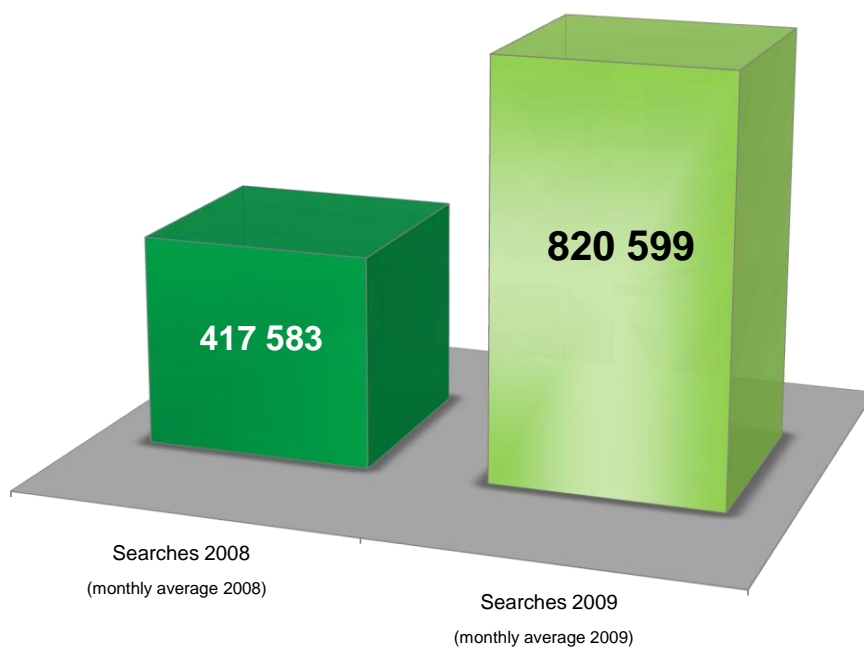


Sector: Textiles and Clothing

Here are the most recent results of EUROPAGE usage in the "Textiles and Clothing" sector.

97% more searches on EUROPAGES.COM



Source: Nedstat

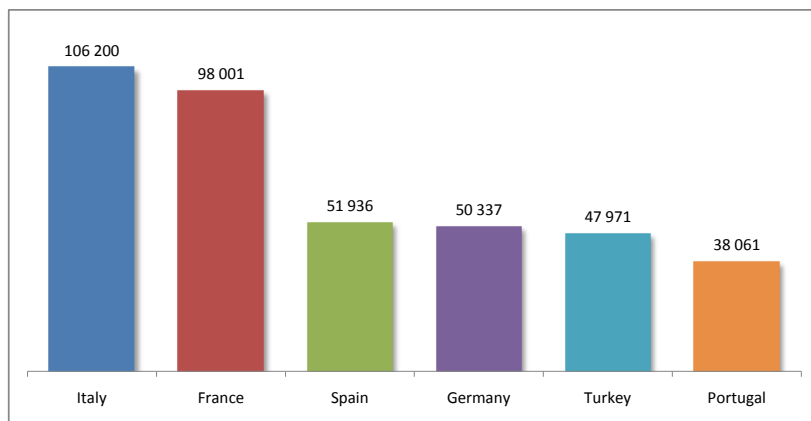
In 2009, a monthly average of 820,599 searches were performed on EUROPAGES targeting the "Textiles and Clothing" sector. A 97% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Textiles and Clothing" sector are mostly europeans.

What is searched

Most searched products and services within the "Textiles and Clothing" sector:

Clothes, men's	36,535
Clothing - import-export	31,292
Clothes, women's	28,359
Fabrics	27,671
Clothing accessories	22,431
Clothes, children's and baby	21,518
Lingerie, underwear and indoor clothing	16,985
Furnishing fabrics	16,495
Threads and yarns	14,067
Socks and stockings	13,081
Etc. (Other products & services)	592,165
Total searches within sector	820,599

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

Who is looking for who ?

Searchers	Searched
Italy	Italy
	France
	Spain
	Germany
	Hungary
France	France
	Italy
	Spain
	Germany
	Belgium
Turkey	Turkey
	Italy
	Germany
	France
Etc.	Spain

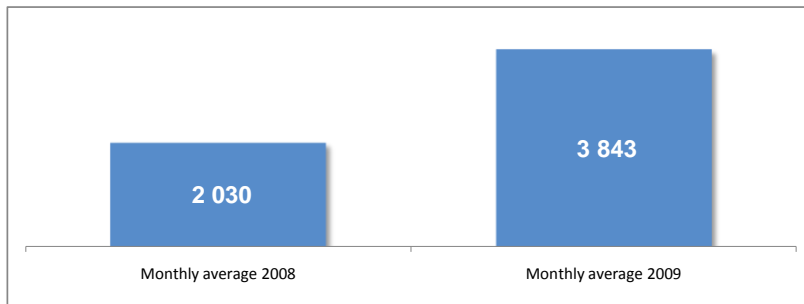
Source: Nedstat

Decision makers that search the "Textiles and Clothing" sector are mostly Italian and they target more specifically Italian, French and Spanish companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

89% more visibility for clients.

Monthly ad imprints per ad in the "Textiles and Clothing" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Textiles and Clothing" sector is displayed 3,843 times per month on average vs 2,030 in 2008, that is a +89% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Textiles and Clothing" sector on EUROPAGES :

- 3M OCCUPATIONAL HEALTH AND SAFETY DIVISION - United Kingdom
- S S P HATS LTD. - United Kingdom
- BRITISH TRIMMINGS - United Kingdom
- HINAR CORPORATION - India
- SUZHOU SOHO INDUSTRY DEVELOPMENT CO., LTD. - China
- J & L CORPORATION LTD - China
- NATESS LTD. - China
- CHINA QUANZHOU SHENGTEX CO., LTD. - China
- STARWIN LINGERIE MFG. - China
- NINGBO ZISO INDUSTRIAL CO., LTD. - China
- TMAMMON BRIDAL FASHION CO., LTD - China
- AVA JEWELRY CO.,LTD - China
- NINGBO MH INDUSTRY CO., LTD. - China
- RUI YUAN EMBROIDER & LACE (GUANGZHOU) CO., LTD. - China
- NINGBO ZISO INDUSTRIAL CO., LTD. - China

To know how to advertise, please contact [EUROPAGES](#)