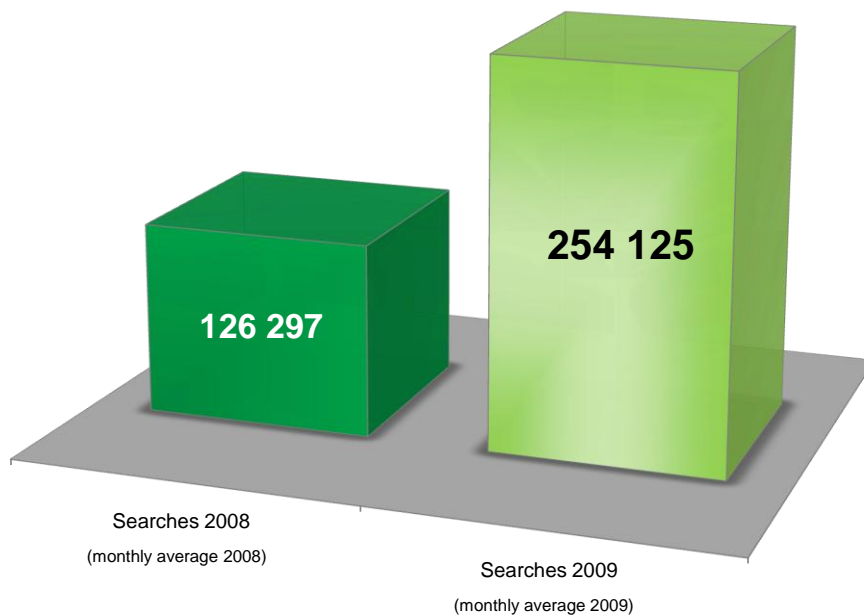


Sector: Rubber and Plastics

Here are the most recent results of EUROPAGE usage in the "Rubber and Plastics" sector.

101%

 more searches on EUROPAGES.COM

Source: Nedstat

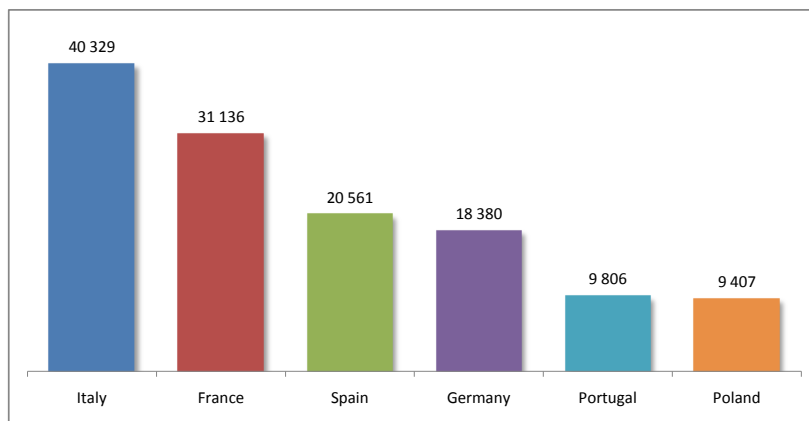
In 2009, a monthly average of 254,125 searches were performed on EUROPAGES targeting the "Rubber and Plastics" sector. A 101% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Rubber and Plastics" sector are mostly european.

What is searched

Most searched products and services within the "Rubber and Plastics" sector:

| | |
|--|----------------|
| Plastics - packaging | 27,677 |
| Plastics - industrial products | 12,548 |
| Tyres | 9,664 |
| Bags, plastic | 9,542 |
| Plastic floor coverings | 7,771 |
| Plastics - industrial raw materials | 7,549 |
| Tubes and pipes, rubber and plastic | 7,344 |
| Injection moulding of rubber and plastic | 7,111 |
| Plastics - household products | 6,970 |
| Hoses, pipes and tubes - plastic | 6,732 |
| Etc. (Other products & services) | 151,216 |
| Total searches within sector | 254,125 |

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

Who is looking for who ?

| Searchers | Searched |
|-----------|-------------|
| Italy | Italy |
| | Germany |
| | France |
| | Spain |
| | Poland |
| France | France |
| | Italy |
| | Spain |
| | Germany |
| | Belgium |
| Germany | Germany |
| | Italy |
| | Poland |
| | France |
| | Netherlands |
| Etc. | |

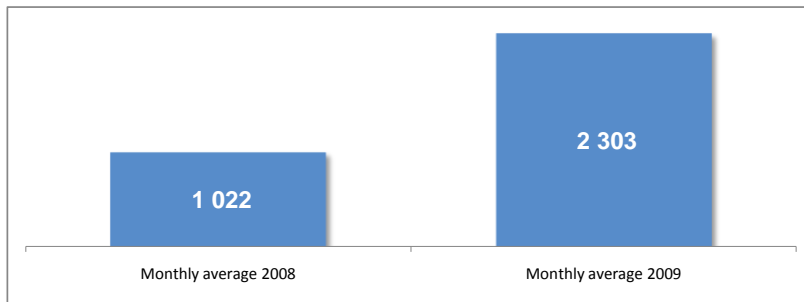
Source: Nedstat

Decision makers that search the "Rubber and Plastics" sector are mostly Italian and they target more specifically Italian, German and French companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

125% more visibility for clients.

Monthly ad imprints per ad in the "Rubber and Plastics" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Rubber and Plastics" sector is displayed 2,303 times per month on average vs 1,022 in 2008, that is a +125% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Rubber and Plastics" sector on EUROPAGES :

- DIXON GROUP EUROPE LTD - United Kingdom
- PARA TECH COATING UK LTD. - United Kingdom
- WESTERN RUBBERS INDIA PVT. LTD. - India
- ZHEJIANG BADA PRINTING CO., LTD. - China
- DONGGUAN SHENGJIA PLASTIC PRODUCTS MFG. CO., LTD. - China
- ZHEJIANG ZHONGCAI MERCHANTS INVESTMENT GROUP CO., LTD. - China
- WIN INDUSTRY CO., LTD - China
- GOOD ONE (HK) LTD - China
- CHANCING PACKAGE MATERIAL (ZHEJIANG) CO., LTD. - China
- NINGBO YINLONG SANITARY WARE CO., LTD. - China
- JINGDONG RUBBER CO., LTD. - China
- NANJING TIANHAO RUBBER & PLASTIC CO., LTD - China
- NANJING HUBIN RUBBER & PLASTIC PRODUCTS CO., LTD. - China
- NEW CARING PLASTIC MANUFACTORY LIMITED - China
- NINGBO YINLONG SANITARY WARE CO., LTD. - China

To know how to advertise, please contact [EUROPAGES](#)