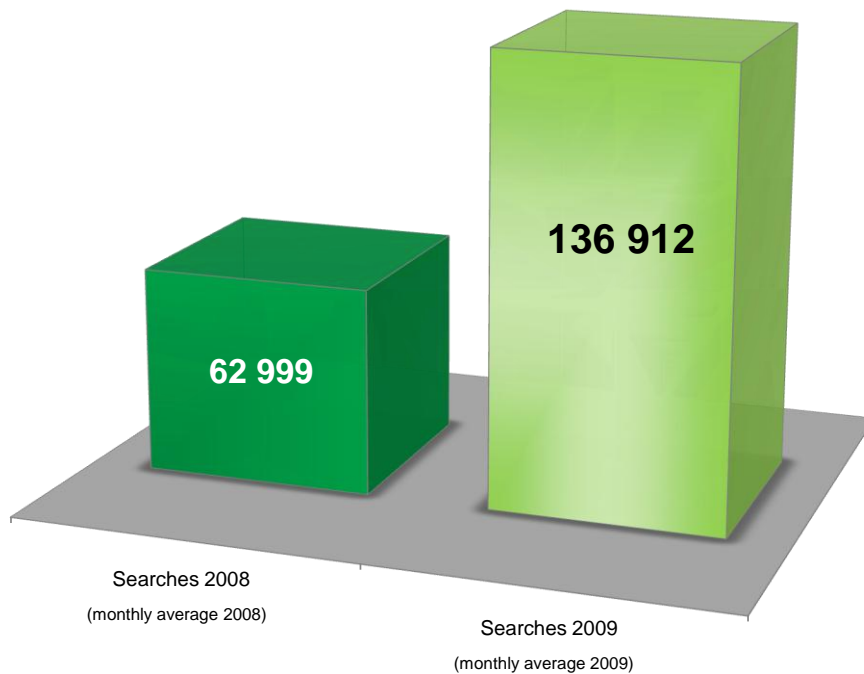


Sector: Printing and Publishing

Here are the most recent results of EUROPAGE usage in the "Printing and Publishing" sector.

117%

 more searches on EUROPAGES.COM

Source: Nedstat

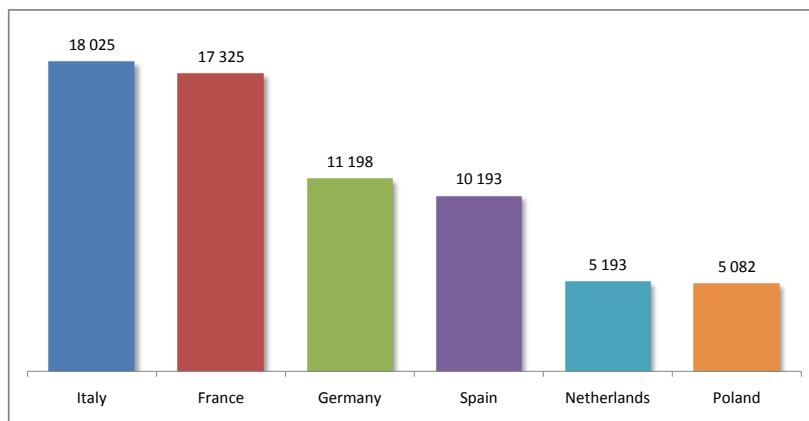
In 2009, a monthly average of 136,912 searches were performed on EUROPAGES targeting the "Printing and Publishing" sector. A 117% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Printing and Publishing" sector are mostly Europeans.

What is searched

Most searched products and services within the "Printing and Publishing" sector:

Printing	14,605
Offset printing	6,594
Newspapers and magazines	6,330
Silk-screen printing	5,510
Publishing, miscellaneous items	5,476
Publishing, general	4,606
Newspapers	3,722
Printing - digital	3,416
Cartography	3,201
Typographical printing	2,644
Etc. (Other products & services)	80,807
Total searches within sector	136,912

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

Who is looking for who ?

Searchers	Searched
Italy	Italy
	France
	Germany
	Spain
	Hungary
France	France
	Spain
	Italy
	Germany
	Belgium
Germany	Germany
	Poland
	Netherlands
	Italy
	Austria
Etc.	

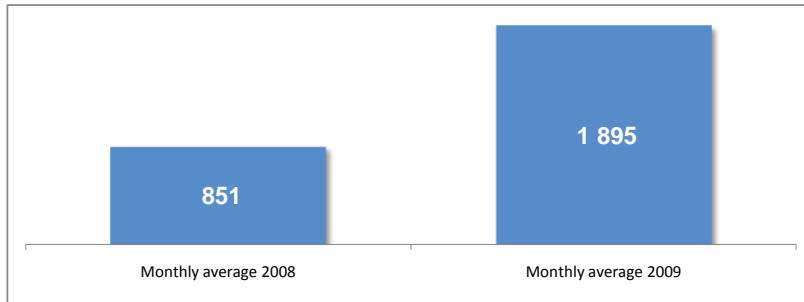
Source: Nedstat

Decision makers that search the "Printing and Publishing" sector are mostly Italian and they target more specifically Italian, French and German companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

123% more visibility for clients.

Monthly ad imprints per ad in the "Printing and Publishing" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Printing and Publishing" sector is displayed 1,895 times per month on average vs 851 in 2008, that is a +123% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Printing and Publishing" sector on EUROPAGES :

- WRITERSWORLD LTD. - United Kingdom
- SELS COLLEGE LONDON - United Kingdom
- XIAMEN SANZHENG XINGYE TRADE CO., LTD. - China
- XIAMEN WORLDMARK COLOUR PRINTING CO., LTD. - China
- GUANGZHOU XIN YI PRINTING CO., LTD. - China
- S & L PRINTING SHANGHAI CO.,LTD - China
- SHANGHAI DER INDUSTRY CO., LTD - China
-
- Etc.

To know how to advertise, please contact [EUROPAGES](#)