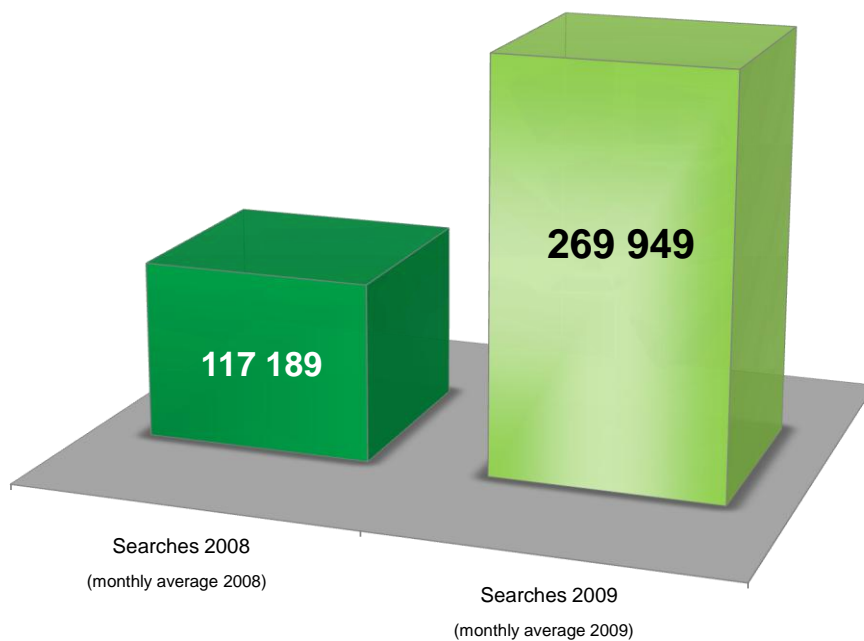


Sector: Precision Equipment

Here are the most recent results of EUROPAGE usage in the "Precision Equipment" sector.

130%

 more searches on EUROPAGES.COM

Source: Nedstat

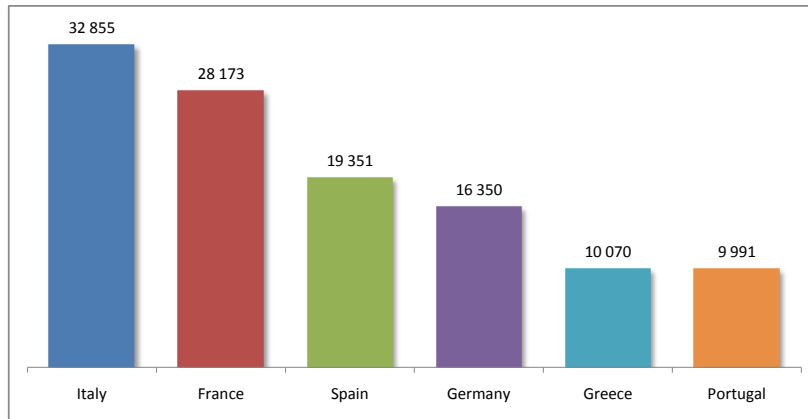
In 2009, a monthly average of 269,949 searches were performed on EUROPAGES targeting the "Precision Equipment" sector. A 130% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Precision Equipment" sector are mostly europeans.

What is searched

Most searched products and services within the "Precision Equipment" sector:

Monitoring and control equipment	10,068
Medical electronics - apparatus and equipment	9,789
Orthopaedics and physiotherapy - apparatus, instruments and equipment	8,093
Measurement and regulation equipment and instruments - speed	7,957
Pressurestats	7,645
Medicine and surgery - apparatus and equipment	5,850
Medical and surgical instruments	5,804
Hairdressing salons - equipment	5,786
Eyeglasses - frames and accessories	5,323
Beauty care - equipment	5,154
<i>Etc. (Other products & services)</i>	<i>198,480</i>
Total searches within sector	269,949

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

Who is looking for who ?

Searchers	Searched
Italy	Italy
	Germany
	France
	Switzerland
	Spain
France	France
	Italy
	Germany
	Spain
	Switzerland
Germany	Germany
	Italy
	France
	Netherlands
	Belgium
Etc.	

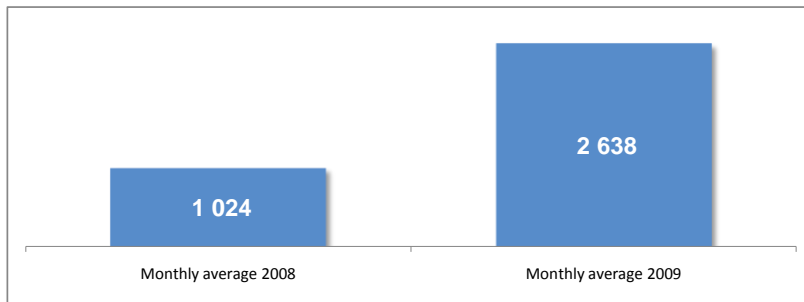
Source: Nedstat

Decision makers that search the "Precision Equipment" sector are mostly Italian and they target more specifically Italian, German and French companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

158% more visibility for clients.

Monthly ad imprints per ad in the "Precision Equipment" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Precision Equipment" sector is displayed 2,638 times per month on average vs 1,024 in 2008, that is a +158% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Precision Equipment" sector on EUROPAGES :

- INTERSURGICAL LTD - United Kingdom
- GAUGE DEVELOPMENTS LTD. - United Kingdom
- SENCON - United Kingdom
- FARNELL UK - United Kingdom
- MAUELL LTD - United Kingdom
- SOLARIANS - United States
- SELECTRON PROCESS CONTROLS PVT. LTD. - India
- SHAOXING TLONG ELECTRIC CO., LTD - China
- JIPIN DISPOSABLE PRODUCTS INC. - China
- SHENZHEN SECTEC CO., LTD - China
- BEIJING SANHESONGSHI MACHINERY AND ELECTRONIC CO., LTD. - China
- REAL TIME WATCH CO., LTD. - China
- DONGGUAN TAISHIN ELECTRONIC CO., LTD. - China
- SHENZHEN SHENKE MEDICAL INSTRUMENT TECHNICAL DEVELOPM
- SHENZHEN SECTEC CO., LTD - China

To know how to advertise, please contact [EUROPAGES](#)