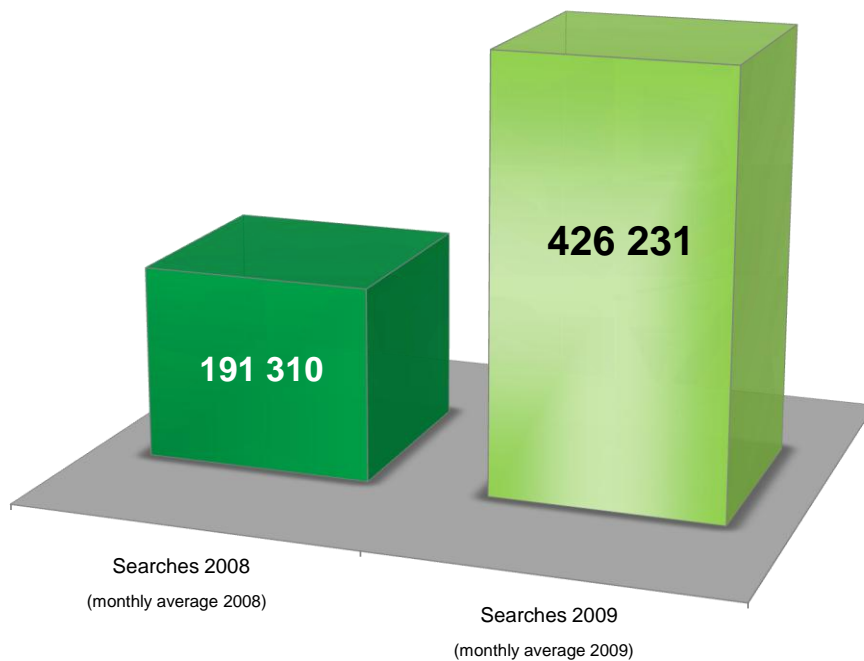


Sector: Miscellaneous Products

Here are the most recent results of EUROPAGE usage in the "Miscellaneous Products" sector.

123%

 more searches on EUROPAGES.COM

Source: Nedstat

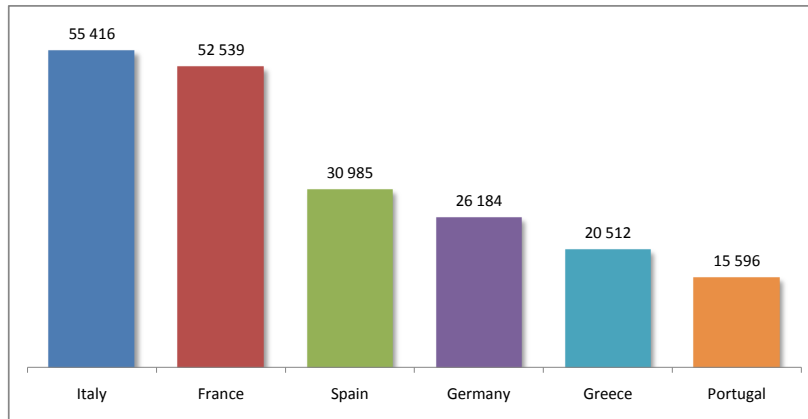
In 2009, a monthly average of 426,231 searches were performed on EUROPAGES targeting the "Miscellaneous Products" sector. A 123% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Miscellaneous Products" sector are mostly europeans.

What is searched

Most searched products and services within the "Miscellaneous Products" sector:

Import-export - agents	18,992
Jewellery and bijouterie	13,169
Costume jewellery	13,048
Advertising gadgets	10,753
Wigs and hairpieces	9,028
Metal brushes	8,787
Games and toys	8,552
Jewellery	7,497
Souvenirs and advertising items	7,323
Weapons, hunting	7,221
<i>Etc. (Other products & services)</i>	321,862
Total searches within sector	426,231

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

Who is looking for who ?

Searchers	Searched
Italy	Italy
	France
	Germany
	Spain
	Belgium
France	France
	Italy
	Spain
	Germany
	Belgium
Germany	Germany
	Italy
	Netherlands
	France
	Belgium
Etc.	

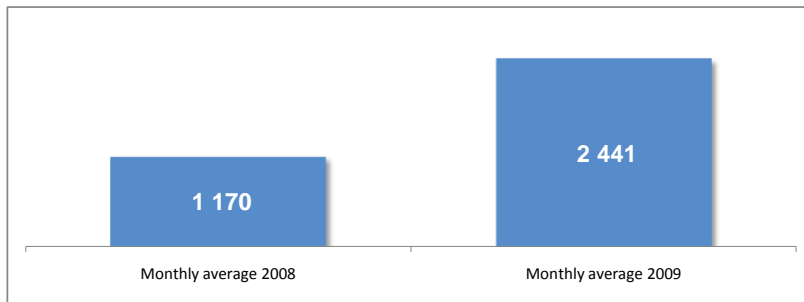
Source: Nedstat

Decision makers that search the "Miscellaneous Products" sector are mostly Italian and they target more specifically Italian, French and German companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

109% more visibility for clients.

Monthly ad imprints per ad in the "Miscellaneous Products" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Miscellaneous Products" sector is displayed 2,441 times per month on average vs 1,170 in 2008, that is a +109% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Miscellaneous Products" sector on EUROPAGES :

- INTEGRATION INNOVATORS LTD. - United Kingdom
- GLOBAL SOURCING SPECIALISTS LTD. - United Kingdom
- GLASSFIBRE FLAGPOLES - United Kingdom
- CAPLAIN GLASSHOUSE SERVICES LTD - United Kingdom
- FARNELL UK - United Kingdom
- TANIS INC. - United States
- ELECTRUM, EXCLUSIVE AGENT FOR PHOENIX ANCIENT ART - United
- TOWN AART - India
- DONGGUAN JIAN PLASTIC & METAL PRODUCTS LTD - China
- BESTMARKET HOME PRODUCTS (XIAMEN) INC. - China
- FURICH ARTS & CRAFTS CO., LTD. - China
- DONGGUAN KANERBO INDUSTRIAL CO., LTD. - China
- QINGDAO JINDE ARTS & CRAFTS CO., LTD. - China
- SUNPEARL INTERNATIONAL GROUP LTD. - China
- BESTMARKET HOME PRODUCTS (XIAMEN) INC. - China

To know how to advertise, please contact [EUROPAGES](#)