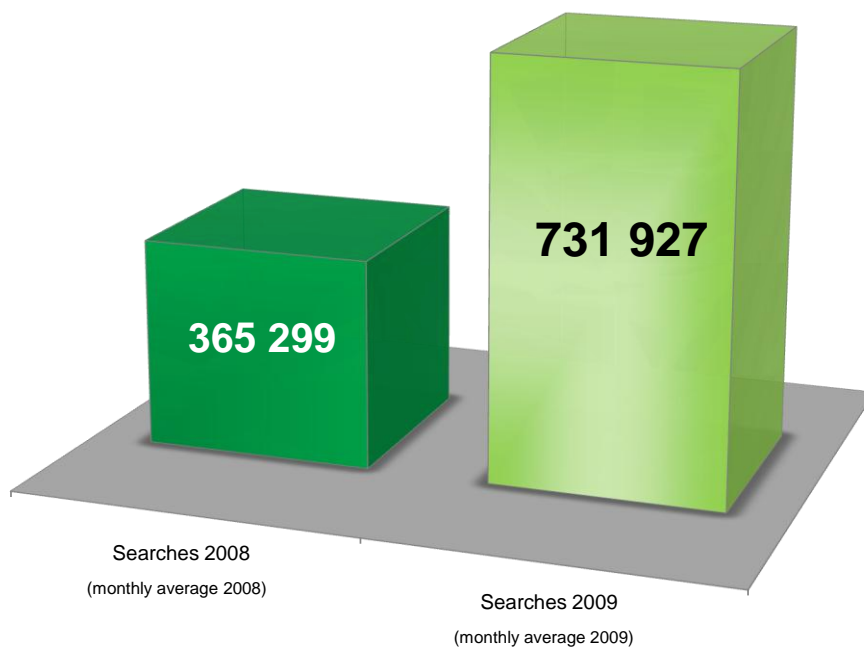


## Sector: Metallurgy and Metalworking

Here are the most recent results of EUROPAGE usage in the "Metallurgy and Metalworking" sector.

# 100%

 more searches on EUROPAGES.COM

Source: Nedstat

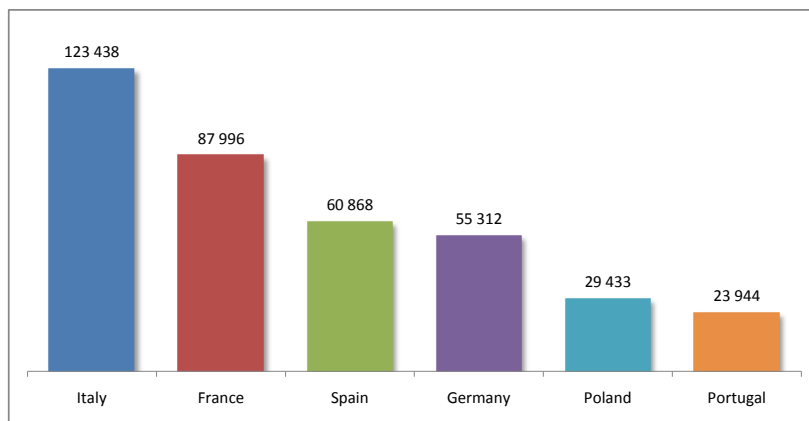
In 2009, a monthly average of 731,927 searches were performed on EUROPAGES targeting the "Metallurgy and Metalworking" sector. A 100% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

## Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Metallurgy and Metalworking" sector are mostly europeans.

## What is searched

Most searched products and services within the "Metallurgy and Metalworking" sector:

|   |                |
|---|----------------|
| Steels and metals - machining                     | 16,619         |
| Hardware, building construction                   | 12,607         |
| Pipes and tubes, steel                            | 12,449         |
| Aluminium and aluminium alloys                    | 12,197         |
| Industrial building construction                  | 11,725         |
| Boilerwork  | 11,186         |
| Steel   | 10,614         |
| Stainless steels                                  | 10,543         |
| Plumbing, domestic                                | 10,242         |
| Steels and metals - surface treatment and coating | 10,053         |
| Etc. (Other products & services)                  | 613,691        |
| <b>Total searches within sector</b>               | <b>731,927</b> |

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

## Who is looking for who ?

| Searchers | Searched    |
|-----------|-------------|
| Italy     | Italy       |
|           | Germany     |
|           | France      |
|           | Spain       |
|           | Hungary     |
| France    | France      |
|           | Italy       |
|           | Spain       |
|           | Germany     |
|           | Belgium     |
|           | Germany     |
| Germany   | Germany     |
|           | Italy       |
|           | Netherlands |
|           | Austria     |
|           | France      |
| Etc.      |             |

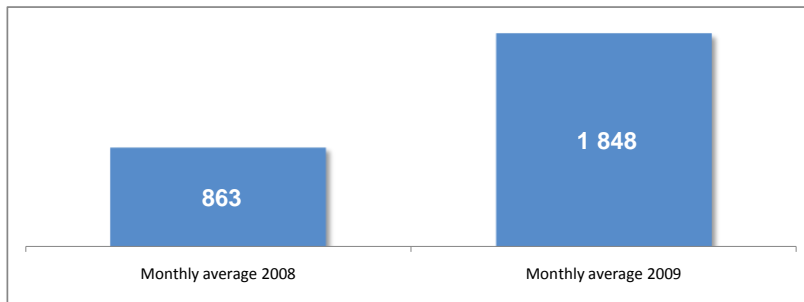
Source: Nedstat

Decision makers that search the "Metallurgy and Metalworking" sector are mostly Italian and they target more specifically Italian, German and French companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

## 114% more visibility for clients.

Monthly ad imprints per ad in the "Metallurgy and Metalworking" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Metallurgy and Metalworking" sector is displayed 1,848 times per month on average vs 863 in 2008, that is a +114% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

### Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Metallurgy and Metalworking" sector on EUROPAGES :

- BLICKLE CASTORS & WHEELS LTD. - United Kingdom
- NERO PIPELINE CONNECTIONS LTD - United Kingdom
- ET UK LTD - United Kingdom
- GLASSFIBRE FLAGPOLES - United Kingdom
- CERRO EMS LTD - United Kingdom
- PLASTICO LTD - United Kingdom
- JONES STEEL - United Kingdom
- BOXER DESIGN & MANUFACTURING LTD - United Kingdom
- SCOMARK PIPEFITTINGS INTERNATIONAL LTD. - United Kingdom
- SENCON - United Kingdom
- FARNELL UK - United Kingdom
- THE SAUSAGE MAKER INC - United States
- B+E MFG CO. INC/STAINLESS VALVE CO. - United States
- TOWN AART - India
- SENCON - United Kingdom

To know how to advertise, please contact [EUROPAGES](#)