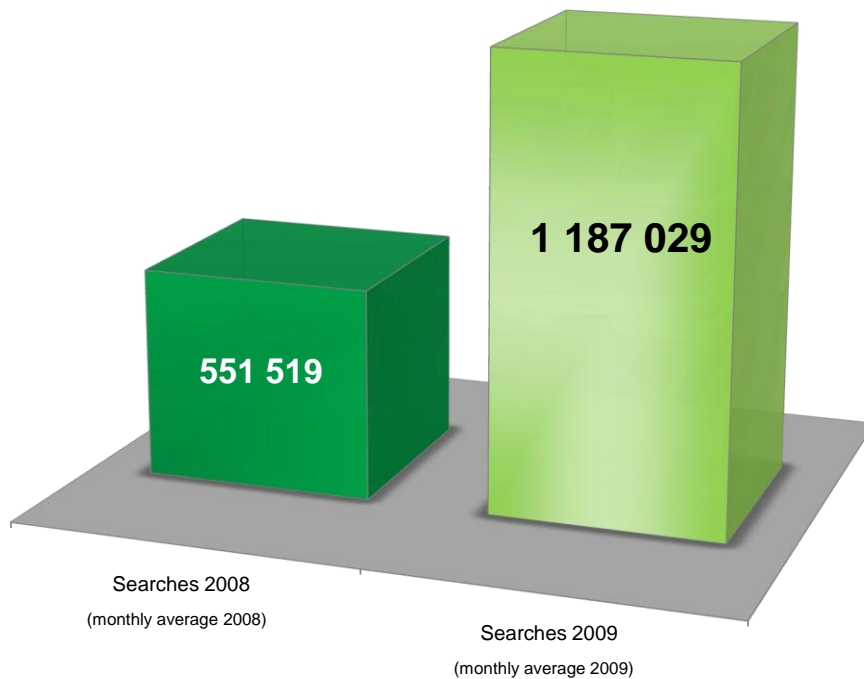


Sector: Mechanical Engineering

Here are the most recent results of EUROPAGE usage in the "Mechanical Engineering" sector.

115%

 more searches on EUROPAGES.COM

Source: Nedstat

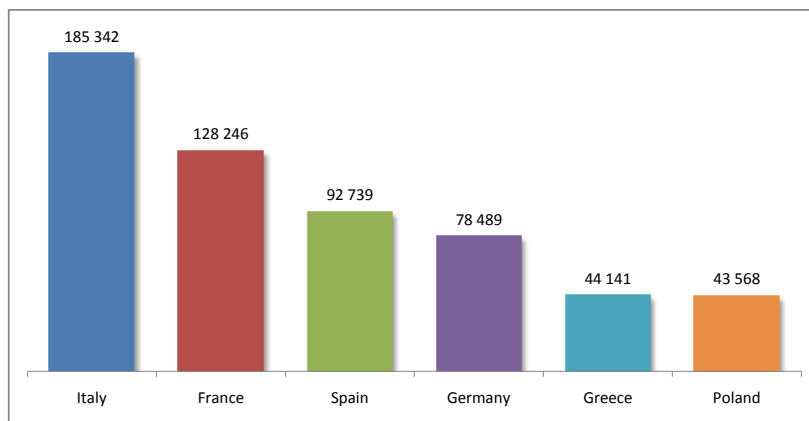
In 2009, a monthly average of 1,187,029 searches were performed on EUROPAGES targeting the "Mechanical Engineering" sector. A 115% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Mechanical Engineering" sector are mostly europeans.

What is searched

Most searched products and services within the "Mechanical Engineering" sector:

Mechanical engineering - custom work	26,250
Farm machines	23,729
Tractors and trailers, agricultural	14,982
Pumps	14,553
Construction machinery	13,947
Packing and packaging - machinery and equipment	13,026
Bakery and confectionery industry - machinery and equipment	12,382
Machine tools - metal machining	12,352
Automation - systems and equipment	11,231
Air conditioning, aeration and ventilation equipment	10,288
Etc. (Other products & services)	1,034,289
Total searches within sector	1,187,029

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

Who is looking for who ?

Searchers	Searched
Italy	Italy
	Germany
	France
	Spain
	Hungary
France	France
	Italy
	Germany
	Spain
	Belgium
Germany	Germany
	Italy
	France
	Netherlands
	Austria
Etc.	

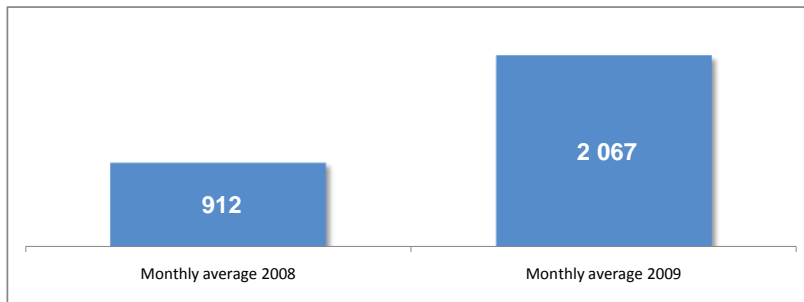
Source: Nedstat

Decision makers that search the "Mechanical Engineering" sector are mostly Italian and they target more specifically Italian, German and French companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

127% more visibility for clients.

Monthly ad imprints per ad in the "Mechanical Engineering" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Mechanical Engineering" sector is displayed 2,067 times per month on average vs 912 in 2008, that is a +127% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Mechanical Engineering" sector on EUROPAGES :

- FARNELL UK - United Kingdom
- CAPLAIN GLASSHOUSE SERVICES LTD - United Kingdom
- COMPAIR UK LIMITED - United Kingdom
- PUMPER PARTS EUROPE - United Kingdom
- GARDNER DENVER LTD, SALES NASH UK - United Kingdom
- ARCODE UK LTD - United Kingdom
- TVH UK LTD - United Kingdom
- AMI EXCHANGERS LIMITED - United Kingdom
- BOXER DESIGN & MANUFACTURING LTD - United Kingdom
- MAUELL LTD - United Kingdom
- 3M OCCUPATIONAL HEALTH AND SAFETY DIVISION - United Kingdom
- HERITAGE EQUIPMENT COMPANY - United States
- WARREN RUPP INC. - United States
- SHEFFIELD CUTTING EQUIPMENT - United States
- MAUELL LTD - United Kingdom

To know how to advertise, please contact [EUROPAGES](#)