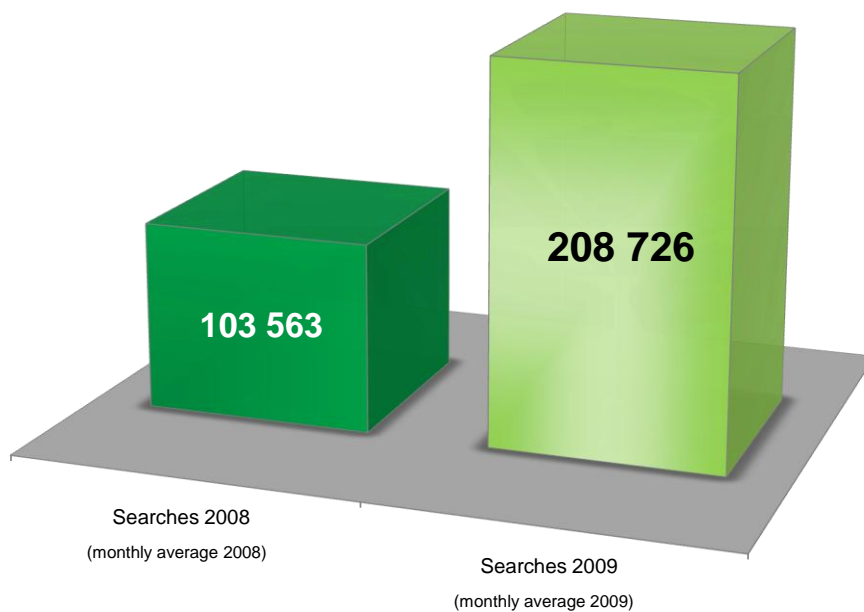


Sector: Leather and Shoes

Here are the most recent results of EUROPAGE usage in the "Leather and Shoes" sector.

102%

 more searches on EUROPAGES.COM

Source: Nedstat

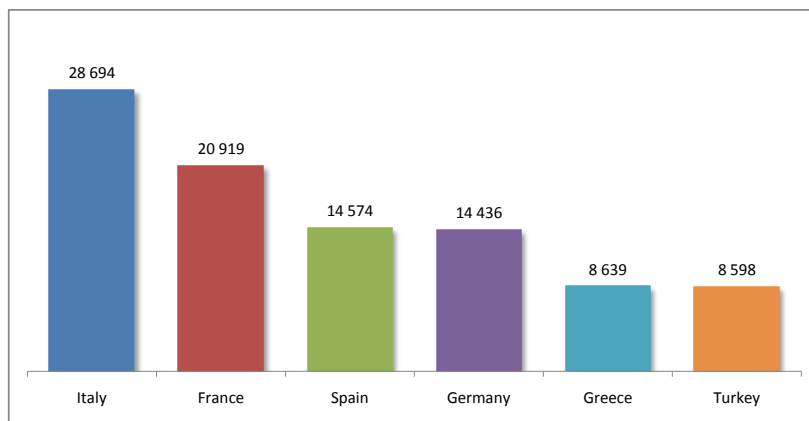
In 2009, a monthly average of 208,726 searches were performed on EUROPAGES targeting the "Leather and Shoes" sector. A 102% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Leather and Shoes" sector are mostly Europeans.

What is searched

Most searched products and services within the "Leather and Shoes" sector:

Footwear	29,280
Leather goods, fine	13,626
Shoes, ladies'	12,919
Bags, briefcases and handbags	12,108
Shoes, men's	11,956
Leather, skins and furs	9,623
Leather and shoes - supplies and accessories	9,054
Shoes, sports and leisure	8,730
Footwear, children's	5,932
Leather, tanning	5,277
<i>Etc. (Other products & services)</i>	<i>90,222</i>
Total searches within sector	208,726

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

Who is looking for who ?

Searchers	Searched
Italy	Italy
	Spain
	France
	Germany
	Hungary
France	France
	Spain
	Italy
	Portugal
	Germany
Germany	Italy
	Germany
	Spain
	Poland
	Austria
Etc.	

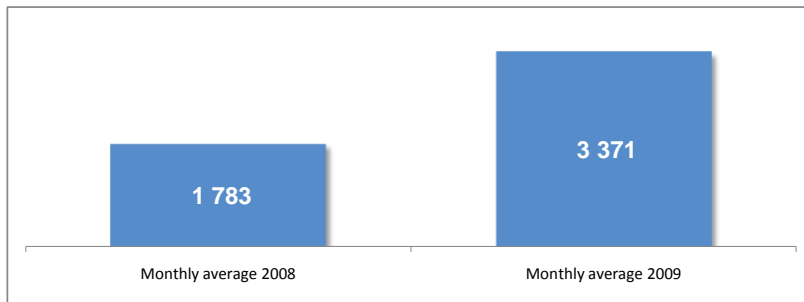
Source: Nedstat

Decision makers that search the "Leather and Shoes" sector are mostly Italian and they target more specifically Italian, Spanish and French companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

89% more visibility for clients.

Monthly ad imprints per ad in the "Leather and Shoes" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Leather and Shoes" sector is displayed 3,371 times per month on average vs 1,783 in 2008, that is a +89% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Leather and Shoes" sector on EUROPAGES :

- FOSHAN NANHAI ATT SHOES CO., LTD. - China
- ZHEJIANG OCEAN TRADING CO., LTD. - China
- WINGO PACKAGING MANUFACTURER - China
- RED POD (CHINA) CO., LTD. - China
- WENZHOU CHENGXING SHOES CO. LTD. - China
- SHANGHAI YIMING SHOES CO., LTD - China
- CHINABAO TONG IMP & EXP CO., LTD. - China
- FOSHAN NANHAI LISHUI WANSLEY BOXES MANUFACTORY LTD. - China
- FUJIAN QUANZHOU JINRE TRAVEL PRODUCTS CO., LTD. - China
- LYNID BAGS & CASES CO., LTD. - China
- FUJIAN JINJIANG FENGZHU SHOES DEVELOPING CO., LTD - China
- FUJIAN KIMBA SPORTS AND TRAVEL PRODUCTS CO., LTD. - China
- CHINA GUANGZHOU HUIYUAN LEATHER MANUFACTORY - China
- DONGGUAN LEKAI ANJI LEATHER PRODUCTS CO. LTD. - China
- LYNID BAGS & CASES CO., LTD. - China

To know how to advertise, please contact [EUROPAGES](#)