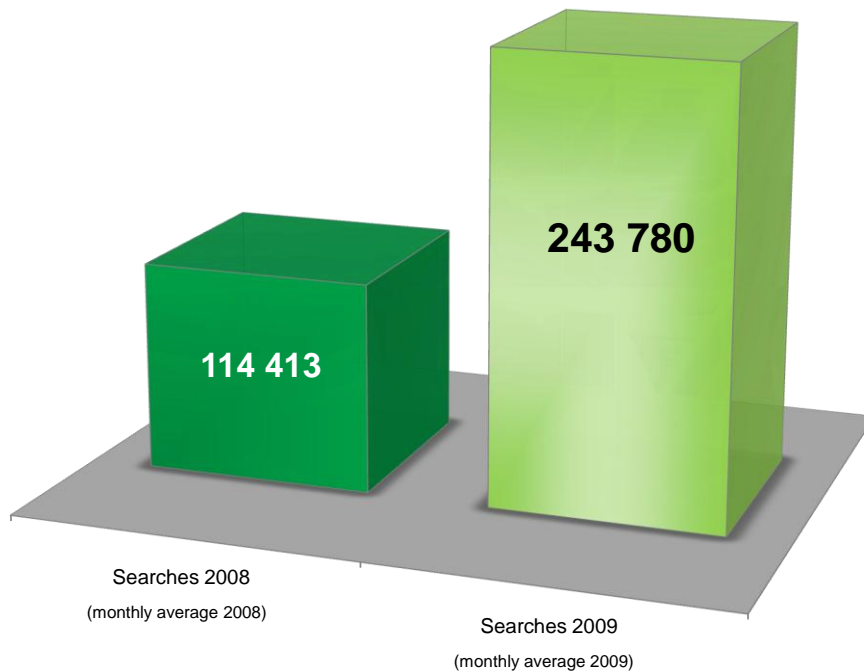


# Sector: Glass, Ceramics and Building Materials

Here are the most recent results of EUROPAGE usage in the "Glass, Ceramics and Building Materials" sector.

## 113% more searches on EUROPAGES.COM



Source: Nedstat

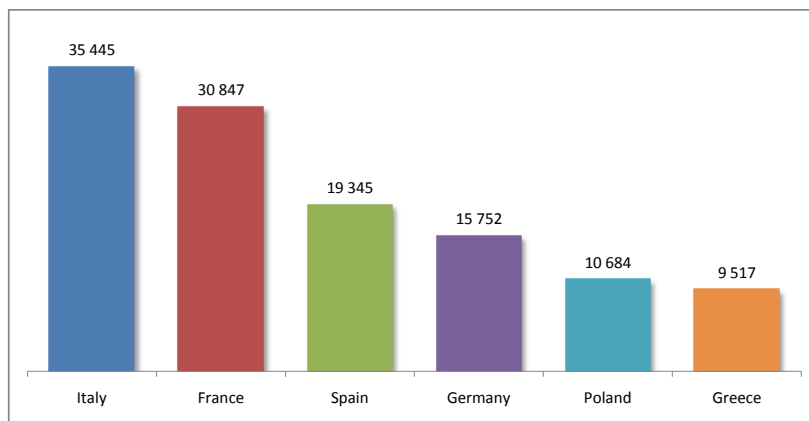
In 2009, a monthly average of 243,780 searches were performed on EUROPAGES targeting the "Glass, Ceramics and Building Materials" sector. A 113% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

## Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Glass, Ceramics and Building Materials" sector are mostly Europeans.

## What is searched

Most searched products and services within the "Glass, Ceramics and Building Materials" sector:

Tiles	11,921
Ceramics - tiling	10,779
Bottles and jars, glass	9,104
Concrete products and conglomerates	8,620
Glassware, decorative	7,032
Roofing materials	6,828
Ceramics, porcelain and earthenware - industrial products	6,534
Packaging, glass	5,947
Concrete, ready-mixed	5,829
Porcelain, crockery	5,560
Etc. (Other products & services)	165,626
<b>Total searches within sector</b>	<b>243,780</b>

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

## Who is looking for who ?

Searchers	Searched
Italy	Italy
	Spain
	France
	Germany
	Hungary
France	France
	Spain
	Italy
	Portugal
	Germany
Germany	Germany
	Italy
	Poland
	France
	Spain
Etc.	

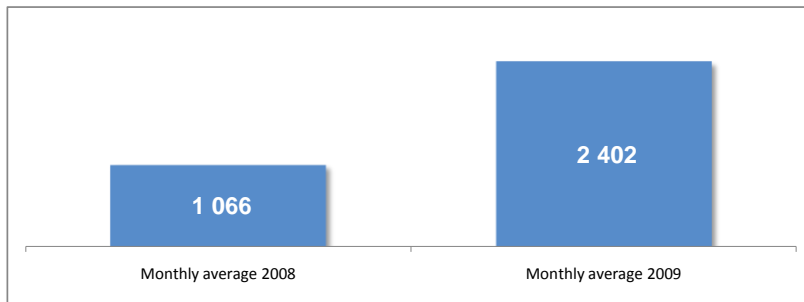
Source: Nedstat

Decision makers that search the "Glass, Ceramics and Building Materials" sector are mostly Italian and they target more specifically Italian, Spanish and French companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

## 125% more visibility for clients.

Monthly ad imprints per ad in the "Glass, Ceramics and Building Materials" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Glass, Ceramics and Building Materials" sector is displayed 2,402 times per month on average vs 1,066 in 2008, that is a +125% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

### Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Glass, Ceramics and Building Materials" sector on EUROPAGES :

- FARNELL UK - United Kingdom
- SHANDONG TAISHAN HUAYUE GLASS CO., LTD - China
- QINGDAO ROCKY INDUSTRY CO., LTD - China
- PINGXIANG MEIJING ENVIRONMENTAL PROTECTION CERAMIC CO., I
- GLASS OF CHINA CORP. CHINA DALIAN F.T.Z. KANGLIDA GLASS EXP
- HOTSUN DEVELOPMENT COMPANY - China
- CHINA JIANGXI JINTAI SPECIAL MATERIAL CO., LTD. - China
- CHINA GUANGDONG FURUI INDUSTRIAL DEVELOPMENT CO., - China
- PUYANG JIANGNAN CRYSTAL BALL FACTORY - China
- DONGGUAN ENVIROWORLD BUILDING MATERIALS LTD. - China
- FOSHAN SHUNDE GLASS CO., LTD. - China
- NOVACASA KITCHEN & BATHROOM CO. LTD - China
- SHANGHAI WANRUN INTERNATIONAL HOTEL SUPPLIES MARKET - CI
- MORNSUN GLASS INDUSTRIAL CO., LTD. - China
- DONGGUAN ENVIROWORLD BUILDING MATERIALS LTD. - China

To know how to advertise, please contact [EUROPAGES](#)