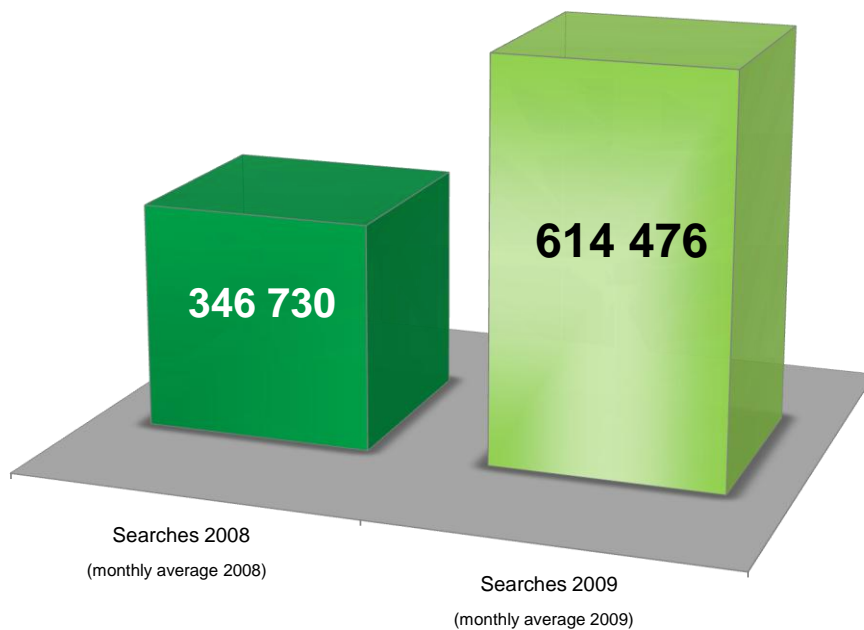


## Sector: Food and Related Products

Here are the most recent results of EUROPAGE usage in the "Food and Related Products" sector.

**77%** more searches on EUROPAGES.COM



Source: Nedstat

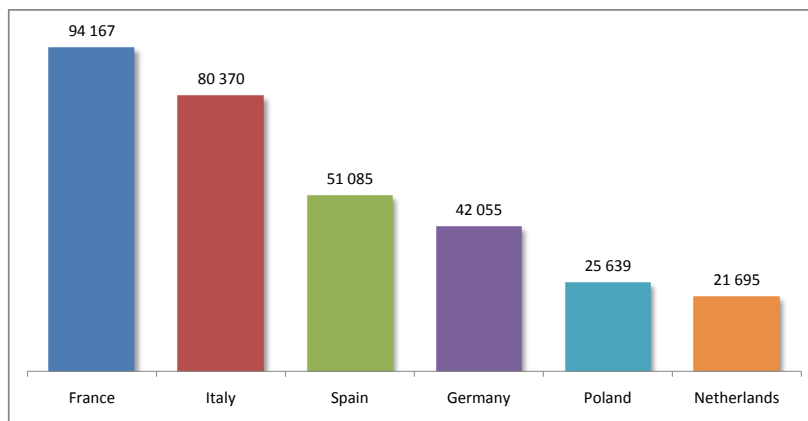
In 2009, a monthly average of 614,476 searches were performed on EUROPAGES targeting the "Food and Related Products" sector. A 77% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

## Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Food and Related Products" sector are mostly europeans.

## What is searched

Most searched products and services within the "Food and Related Products" sector:

Food - import-export	18,334
Meat	18,278
Coffee and tea	17,184
Import-export - food and agriculture	16,108
Frozen and deep-frozen foods	15,551
Cheese	13,486
Meats, cooked and cured	13,411
Dairy products	11,841
Bread, cakes and pastries	11,097
Dietary and organic foods	10,417
Etc. (Other products & services)	468,770
<b>Total searches within sector</b>	<b>614,476</b>

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

## Who is looking for who ?

Searchers	Searched
France	France
	Spain
	Belgium
	Italy
	Germany
Italy	Italy
	France
	Germany
	Spain
	Hungary
Spain	Spain
	France
	Italy
	Germany
	Portugal
Etc.	

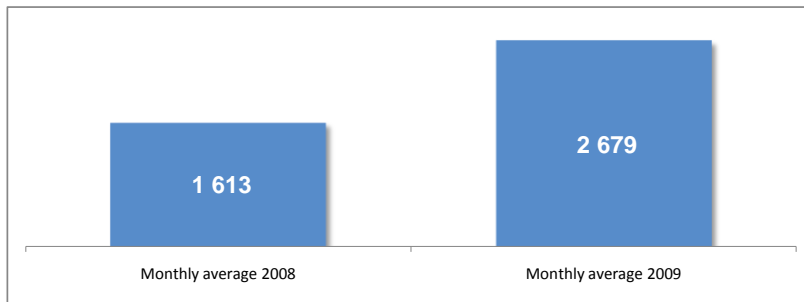
Source: Nedstat

Decision makers that search the "Food and Related Products" sector are mostly French and they target more specifically French, Spanish and Belgian companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

## 66% more visibility for clients.

Monthly ad imprints per ad in the "Food and Related Products" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Food and Related Products" sector is displayed 2,679 times per month on average vs 1,613 in 2008, that is a +66% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

### Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Food and Related Products" sector on EUROPAGES :

- HERR FOODS INC. - United States
- SARVOTHAM CARE LIMITED - India
- YANTAI SUNSHINE FOODSTUFFS CO., LTD. - China
- MAXPORT INTERNATIONAL CO., LTD. - China
- 4U HEALTH INC - China
- CHINA SHANDONG ZHANHUA JONNIC FOOD CO., LTD. - China
- JINWA FOOD INDUSTRY CO., LTD. - China
- XIAMEN TEA IMP. & EXP. CO., LTD.(XTIE) - China
- GUANGZHOU TAIBANG FOOD ADDITIVE CO., LTD. - China
- FUZHOU HUANRONG FOOD CO., LTD. - China
- FUJIAN TONGFA FOODS GROUP CO., LTD. - China
- NORBRIGHT INDUSTRY CO., LTD - China
- JIAYI (FUJIAN) IMP & EXP. TRADE CO., LTD - China
- GUANGDONG FOODSTUFFS IMPORT & EXPORT (GROUP) CORPORA
- FUZHOU HUANRONG FOOD CO., LTD. - China

To know how to advertise, please contact [EUROPAGES](#)