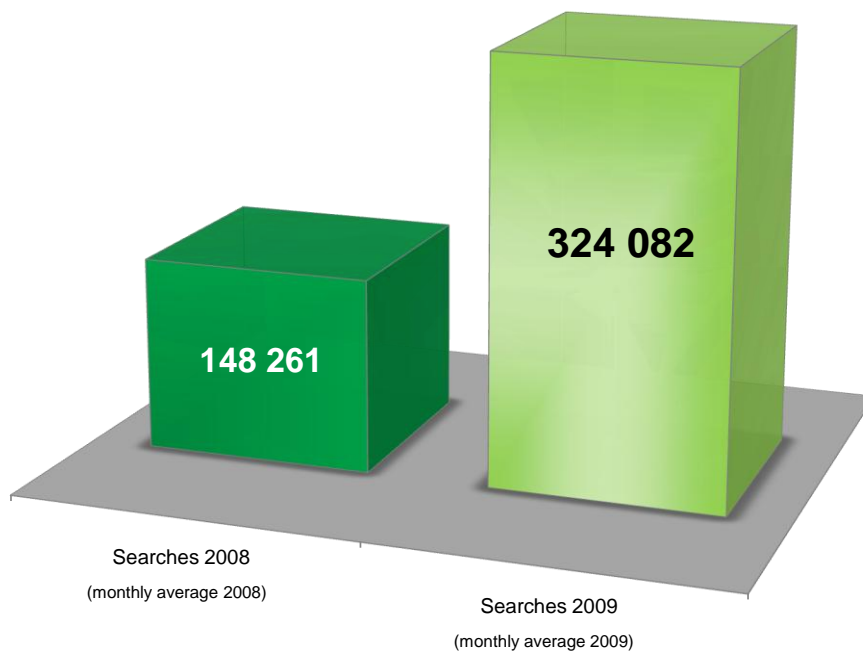


Sector: Electrical and Electronic Equipment

Here are the most recent results of EUROPAGE usage in the "Electrical and Electronic Equipment" sector.

119%

 more searches on EUROPAGES.COM

Source: Nedstat

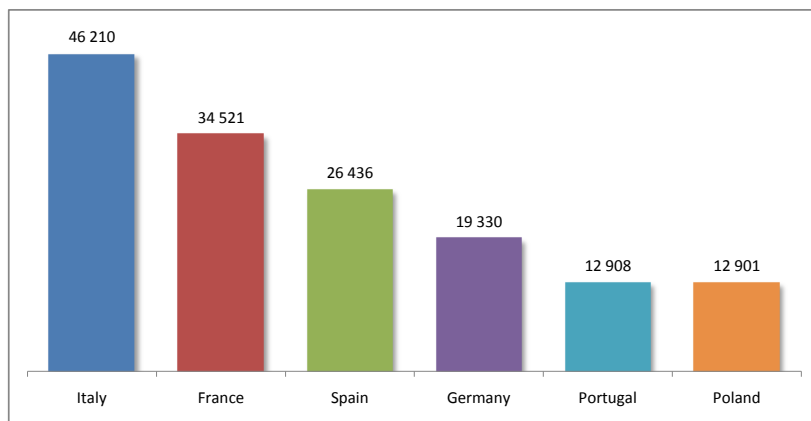
In 2009, a monthly average of 324,082 searches were performed on EUROPAGES targeting the "Electrical and Electronic Equipment" sector. A 119% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Electrical and Electronic Equipment" sector are mostly europeans.

What is searched

Most searched products and services within the "Electrical and Electronic Equipment" sector:

Electric motors and parts	17,887
Domestic appliances - large	11,278
Electrical components and parts	10,080
Lighting, street, industrial and commercial	9,161
Lighting, domestic and accessories	8,789
Generating units	8,778
Electronic optic components	8,528
Passive electronic components and printed circuits	8,013
Cables and wires, electric and telephone	7,597
Domestic appliances - small	7,562
Etc. (Other products & services)	226,409
Total searches within sector	324,082

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

Who is looking for who ?

Searchers	Searched
Italy	Italy
	Germany
	France
	Hungary
	Spain
France	France
	Italy
	Germany
	Spain
	Belgium
Spain	Spain
	Italy
	France
	Germany
	Ukraine
Etc.	

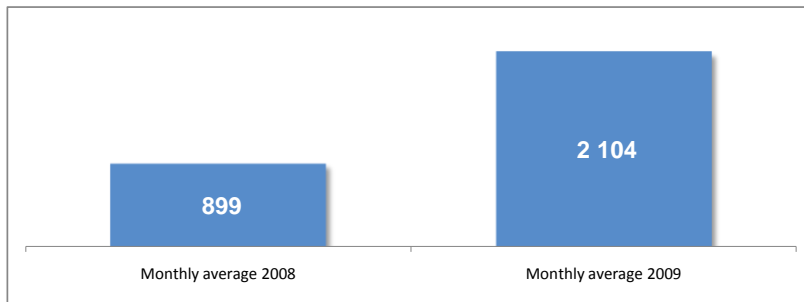
Source: Nedstat

Decision makers that search the "Electrical and Electronic Equipment" sector are mostly Italian and they target more specifically Italian, German and French companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

134% more visibility for clients.

Monthly ad imprints per ad in the "Electrical and Electronic Equipment" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Electrical and Electronic Equipment" sector is displayed 2,104 times per month on average vs 899 in 2008, that is a +134% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Electrical and Electronic Equipment" sector on EUROPAGES :

- ELECTRIC MOTORS LTD. - United Kingdom
- MAUELL LTD - United Kingdom
- HIGH VOLTAGE TECHNOLOGY - United Kingdom
- FARNELL UK - United Kingdom
- SELECTRON PROCESS CONTROLS PVT. LTD. - India
- EMI SOLUTIONS PVT. LTD. - India
- SUNPOINT INDUSTRIAL CO., LTD - China
- NINGBO E.T.D SUGE TOOLS CO., LTD. - China
- SHEN ZHEN LEDIA LIGHTING CO., LTD - China
- SHENZHEN BETOP ELECTRONICS CO., LTD. - China
- ZINGER ELECTRONICS CO., LTD. - China
- HAIPENG LIGHTING GLASS MANUFACTORY - China
- FOSHAN SUNDREAM ELECTRONICS CO., LTD. - China
- ZHONGSHAN YILONG ELECTRICAL APPLIANCE CO., LTD. - China
- SHENZHEN BETOP ELECTRONICS CO., LTD. - China

To know how to advertise, please contact [EUROPAGES](#)