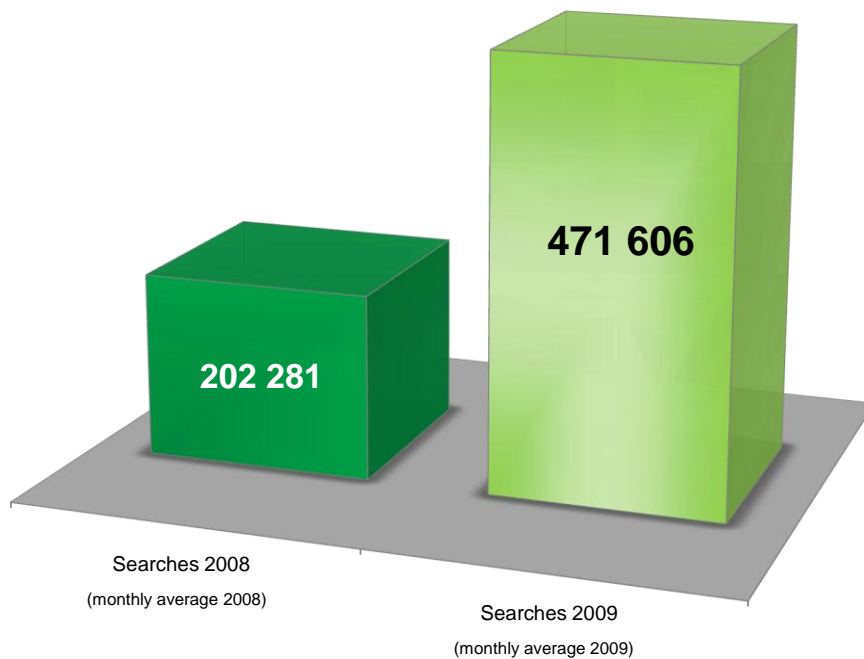


## Sector: Construction and Public Works

Here are the most recent results of EUROPAGE usage in the "Construction and Public Works" sector.

**133%** more searches on EUROPAGES.COM



Source: Nedstat

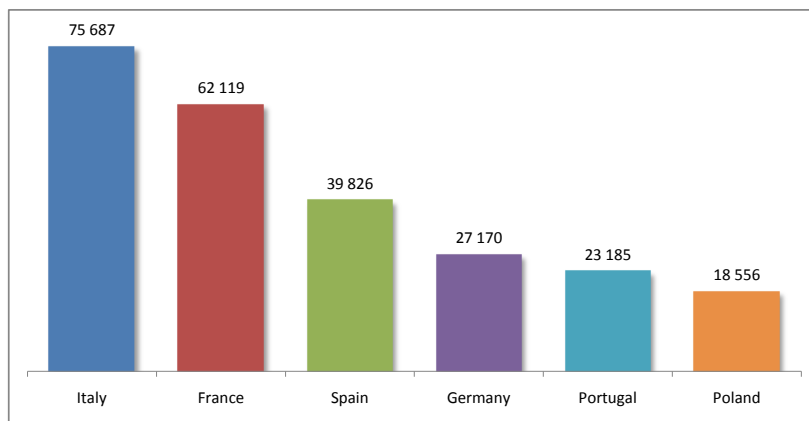
In 2009, a monthly average of 471,606 searches were performed on EUROPAGES targeting the "Construction and Public Works" sector. A 133% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

## Who is looking for what?

### Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Construction and Public Works" sector are mostly europeans.

### What is searched

Most searched products and services within the "Construction and Public Works" sector:

Building, structural work - contractors	19,854
Buildings, prefabricated	14,078
Electricity - works	13,401
Prefabricated houses	11,426
Building, finishing work - contractors	11,258
Windows	9,455
Public works contractors	8,501
Painting - contractors	7,962
Doors, house	7,834
Windows, aluminium	7,782
Etc. (Other products & services)	360,055
<b>Total searches within sector</b>	<b>471,606</b>

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

## Who is looking for who ?

Searchers	Searched
Italy	Italy
	France
	Germany
	Spain
	Hungary
France	France
	Italy
	Spain
	Germany
	Belgium
Spain	Spain
	Italy
	Portugal
	France
Germany	Germany
Etc.	

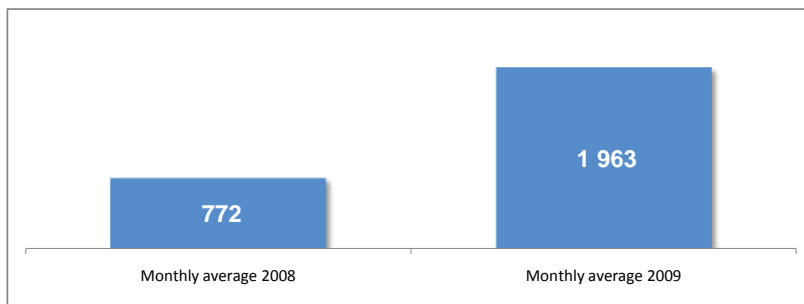
Source: Nedstat

Decision makers that search the "Construction and Public Works" sector are mostly Italian and they target more specifically Italian, French and German companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

## 154% more visibility for clients.

Monthly ad imprints per ad in the "Construction and Public Works" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Construction and Public Works" sector is displayed 1,963 times per month on average vs 772 in 2008, that is a +154% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

### Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Construction and Public Works" sector on EUROPAGES :

- H.S JACKSON & SON FENCING - United Kingdom
- FARNELL UK - United Kingdom
- MOON UP ENTERPRISES - India
- FORTUNE BALL - China
- TAISHAN GOLDEN GAIN ALUMINIUM PRODUCTS LIMITED - China
- SHANGHAI JINBI MOVABLE ROOM CO.,LTD - China
- LUYI FORGE LTD. - CHINA MANUFACTURER OF WROUGHT IRON - Ch
- QINGDAO JINFER INTERNATIONAL CO., LTD. - China
- CHINA HANGZHOU SHULEYUAN SANITARY EQUIPMENTS CO., LTD. -
- XINGDA MANUFACTURING CORP., LTD. - China
- SHANGHAI LAUTUS MARBLE CO., LTD. - China
- GUANGZHOU MINDER SWIMMING POOL EQUIPMENT MANUFACTURI
- CCCC SHANGHAI DREDGING CO.,LTD - China
- NINGYUAN INDUSTRIAL CO., LIMITED - China
- XINGDA MANUFACTURING CORP., LTD. - China

To know how to advertise, please contact [EUROPAGES](#)