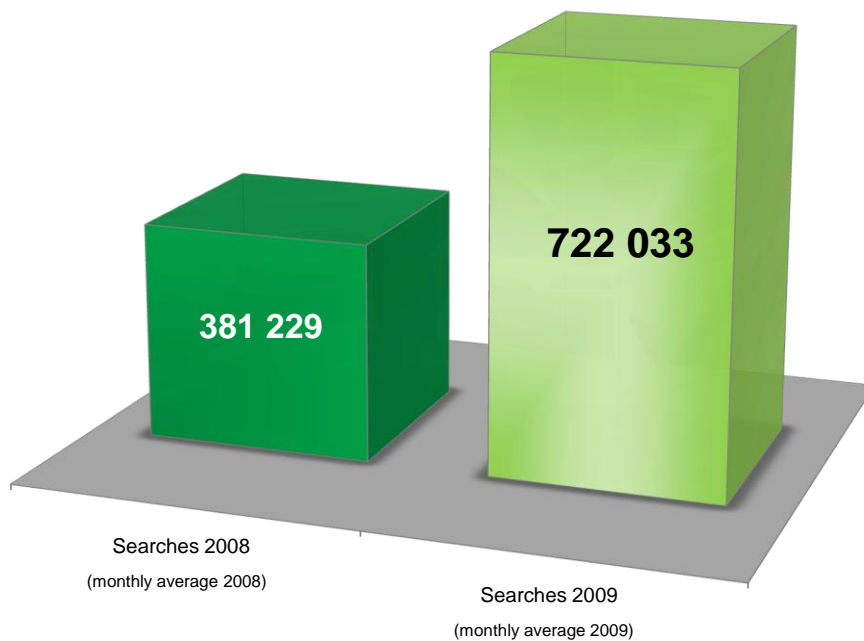


Sector: Business services

Here are the most recent results of EUROPAGE usage in the "Business services" sector.

89% more searches on EUROPAGES.COM



Source: Nedstat

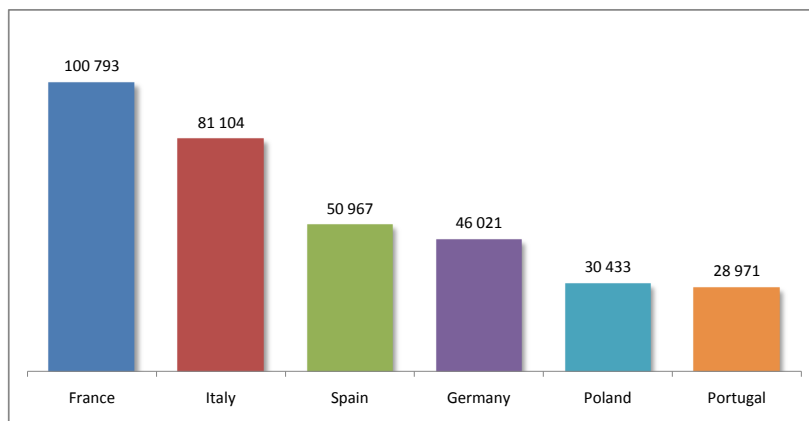
In 2009, a monthly average of 722,033 searches were performed on EUROPAGES targeting the "Business services" sector. A 89% growth vs 2008 monthly average.

Such a growth is due to the consistent and systematic referencing on the internet of all companies listed on EUROPAGES. Our mission consists of enhancing SMEs' visibility on the Web.

The purpose of searches performed on EUROPAGES: **identify** business partners, **select potential suppliers**, producers or distributors and **find** new products or clients.

Who is looking for what?

Those who search



Source: Nedstat

Monthly average 2009

Decision makers that search the "Business services" sector are mostly europeans.

What is searched

Most searched products and services within the "Business services" sector:

Restaurants, caterers and meal deliveries	19,259
Estate agents, commercial and industrial	18,378
Banks	16,481
Congresses, seminars, receptions - organisation and services	15,025
Real estate, business and industrial - developers and agencies	12,179
Supermarkets	11,085
Personnel recruitment, international	11,018
Advertising agencies	11,018
Hospital and medical services	10,540
Industrial equipment hire	10,472
<i>Etc. (Other products & services)</i>	<i>586,578</i>
Total searches within sector	722,033

Source: Nedstat

Monthly average 2009

To get the comprehensive list of most searched products and services, please contact [EUROPAGES](#)

Who is looking for who ?

Searchers	Searched
France	France
	Spain
	Italy
	United Kingdom
	Belgium
Italy	Italy
	France
	Spain
	Germany
	Hungary
Germany	Germany
	Netherlands
	Italy
	France
Austria	
Etc.	

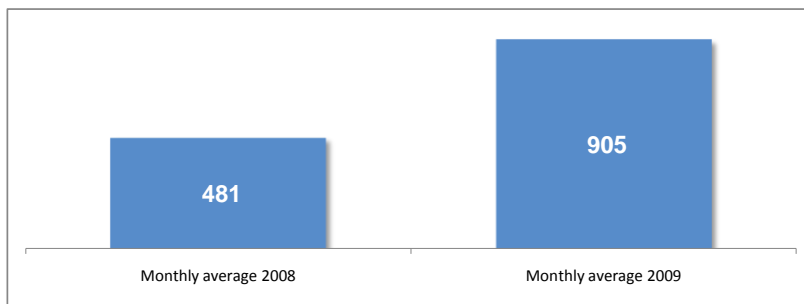
Source: Nedstat

Decision makers that search the "Business services" sector are mostly French and they target more specifically French, Spanish and Italian companies.

To get a comprehensive list of trading countries, please contact [EUROPAGES](#)

88% more visibility for clients.

Monthly ad imprints per ad in the "Business services" sector



Source: Nedstat

Each search carried out on the web that reaches EUROPAGES displays a results page on which all relevant ads are shown. Therefore, the number of impressions is the key performance indicator for each ad listed on EUROPAGES.

An ad listed in the "Business services" sector is displayed 905 times per month on average vs 481 in 2008, that is a +88% growth.

EUROPAGES regularly informs its clients about traffic on their ads: number of impressions, number of clicks on their website, geographical origin of visitors, etc.

Clients transparently monitor their R.O.I.

To understand how to design a search-reactive ad, please contact [EUROPAGES](#)

Some advertisers listed in the "Business services" sector on EUROPAGES :

- ALPHATRAD UK - United Kingdom
- JONES STEEL - United Kingdom
- DEBT COLLECTION SERVICES UK LTD. - United Kingdom
- ENGLISH AT WORK LTD - United Kingdom
- DESIGN IMAGE GROUP - United Kingdom
- DCA DESIGN INTERNATIONAL - United Kingdom
- BG HOME SERVICES LTD. - United Kingdom
- THAI TRANSLATIONS - United Kingdom
- SKOLA GROUP OF SCHOOLS - United Kingdom
- RESULTS ENGLISH - United Kingdom
- SELS COLLEGE LONDON - United Kingdom
- FARNELL UK - United Kingdom
- INGRID MOUGHAL - United States
- TRANSLATION INDIA - India
- RESULTS ENGLISH - United Kingdom

To know how to advertise, please contact [EUROPAGES](#)